



FOR IMMEDIATE RELEASE

American Safeguard Insurance Makes Strategic Expansion to Northeast Arkansas

Clark Property Insurance, LLC to Join Fast-growing Agency Group

Conway, Arkansas – American Safeguard Group, Inc. (also known as American Safeguard Insurance or ASI), a prominent independent insurance agency with an expanding footprint in Arkansas, today announced the acquisition of Clark Property Insurance, LLC, headquartered in Jonesboro, Arkansas. The acquisition, effective January 1, 2024, signifies a strategic expansion for ASI into the Northeast Arkansas market, capitalizing on the robust local reputation of Clark Property Insurance.

ASI's forward-looking strategy to scale and diversify its services is steered by the belief that local expertise, combined with extensive industry experience, can transform the insurance buying experience. The acquisition of Clark Property Insurance is a testament to ASI's commitment to fostering growth while maintaining the intimate customer service that has been the cornerstone of both companies.

Harold Clark, founder of Clark Property Insurance, LLC, has worked alongside ASI's leadership team for several years and has cultivated a strong professional alliance. With the acquisition, Mr. Clark expressed his confidence in the transaction, stating, "Knowing Jason, Jeremy, and Jeff has been an eye-opener to the wonders of our aligned business and leadership philosophies. ASI, with its leadership and principles, is undoubtedly the right home for Clark Property Insurance customers. It's also a fantastic home for our employees – a talented group that I consider family."

Echoing the sentiment of alignment, ASI's managing partner, Jason Smith, commented on the acquisition's foreseeable success. "The rapport we've built with Mr. Harold over the years goes well beyond a mere business transaction; it's rooted in shared values and mutual respect for one another. The expertise of the Jonesboro team, combined with our resources, will allow us to provide unparalleled value to our clients across Northeast Arkansas. ASI managing partner Jeremy Davis added, "We are so thankful that Mr. Harold has chosen ASI as the new home for his team and we are thrilled to welcome them to the ASI family."

Founded over two decades ago in Conway, Arkansas, ASI commenced operations with a modest team of two dedicated local agents. Through an unwavering commitment to personalized service and community engagement, ASI has burgeoned into a rapidly growing Agency boasting close to two dozen licensed agents and a broadened scope of services in three office locations, including Conway, Mountain Home, and now Jonesboro. The Agency serves clients in over 30 states across the U.S.



Clients of Clark Property Insurance can anticipate a seamless transition with their trusted insurance professionals remaining accessible, backed by the amplified capabilities and services that ASI offers.

For more information about American Safeguard Group, Inc. or American Safeguard Insurance, visit www.AmericanSafeguardIns.com.

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